

Bridge Standard Printing Size Specification						
Category	Size Type*	Trimmed/Finished*	Bleed Size*	Text Area*		
Business Cards	All types	90 x 54	100 x 64	84 x 48		
Flyers	DL	97 x 210	107 x 220	87 x 200		
	A5	148 x 210	158 x 220	138 x 200		
	A4	210 x 297	220 x 307	200 x 287		
Letterheads	A4	210 x 297	220 x 307	200 x 287		
Marketing Cards or Calendars	Standard DL -300gsm	97 x 210	107 x 220	87 x 200		
	DL1 -250gsm	90 x 216	100 x 226	80 x 206		
	DL2 -250gsm	108 x 180	118 x 190	98 x 170		
Posters	A3	297 x 420	307 x 430	277 x 400		
	A2	420 x 594	430 x 604	380 x 574		
	A1	594 x 841	604 x 851	554 x 821		
Christmas Cards	Flat size 180 x 160 Fold size 90 x 160	180 x 160	190 x 170	170 x 150		
	Flat size 180 x 216 Fold size 90 x 216	180 x 216	190 x 226	170 x 206		
	Flat size 216 x 180 Fold size 108 x 180	216 x 180	226 x 190	206 x 170		
	Flat size 360 x 104 Fold size 180 x 104	360 x 104	370 x 114	350 x 94		

\* Unit of dimension is millimeter (mm) and Width x Height

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<ol style="list-style-type: none"> <li>1. CMYK value (max 250 in total), no RGB. Minimum resolution 300dpi</li> <li>2. Black text/colour must be 100% <b>K</b> only (with overprint) or 2% <b>C</b>, 0% <b>M</b>, 0% <b>Y</b>, 100% <b>K</b> (without overprint) or 10% <b>C</b>, 10% <b>M</b>, 10% <b>Y</b>, 100% <b>K</b> (rich black without overprint).</li> <li>3. All text must be converted to curve/outline/path</li> <li>4. Minimum font size is 5pt</li> <li>5. PDF, EPS, TIFF PC format files only.</li> </ol>